

FOR IMMEDIATE RELEASE

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A Day of Chocolate!

On May 17th, Renaissance Hotels kicks off their 6th Annual Global Day of Discovery. 160 Hotels, 35 Countries, 24 hours of Local Events. Check out the hidden Discoveries Renaissance Asheville has in store as it takes part in this global event!

Asheville, NC, May 17, 2017 – Join Renaissance Asheville Hotel, www.renaissanceasheville.com and French Broad Chocolates, www.frenchbroadchocolates.com for the Renaissance Global Day of Discovery. Discover something new, wherever travel takes you, #businessunusual.

As part of the fun, enjoy:

***Chocolate Inspired Menu items at the Writer’s Bistro**

Enjoy a selection of chocolate-kissed entrees where a portion of the proceeds will be donated to [MountainTrue’s](http://MountainTrue's) French Broad Riverkeeper – protector of the French Broad River.

***Chocolate Beer & Cocktails**

Wind the day down or start your night off with a 5pm chocolate beer tasting in the Lobby Lounge. Join us for a nightcap and try one of our specialty chocolate cocktails.

***Take a tour of the French Broad Chocolate Factory**

See, smell, taste, and learn how cacao is roasted, cracked, winnowed, ground, conched, tempered and transformed into the marvelous food we call chocolate, at French Broad Chocolate’s South Slope Factory. Tours are at 1pm and 2:30pm.

About MountainTrue:

Western North Carolina’s premier advocate for environmental stewardship, MountainTrue is committed to protecting the places we share, keeping our mountain region a beautiful place to live, work and play. www.mountaintrue.org

About French Broad Chocolates:

Established in Asheville, NC in 2007, French Broad Chocolates is borne of an endless love of chocolate and a perpetual lust for culinary creativity. Their chocolates are made in small batches with ingredients thoughtfully selected for their integrity. Read more at www.frenchbroadchocolates.com

About Renaissance Asheville:

Renaissance Asheville is a full service hotel located at 31 Woodfin Ave in downtown Asheville, NC. For more information, contact the Director of Operations, Drew Walls, at 828-252-2711, or go online to www.renaissanceasheville.com/discover-asheville/local-events.