

FOR IMMEDIATE RELEASE

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Buzzed About Bees!

On June 16th, Renaissance Hotels kicks off their 5th Annual Global Day of Discovery. 160 Hotels, 35 Countries, 24 hours of Local Events. Check out the hidden Discoveries Renaissance Asheville has in store as it takes part in this global event!

Asheville, NC, June 16, 2016 – Join Renaissance Asheville Hotel, www.renaissanceasheville.com and Bee City USA, www.beecityusa.org from 4:00pm to 7:00pm for the Renaissance Global Day of Discovery and Taste of Pollination Celebration. Help kick off “Pollinator Week” in Asheville as we gather on the outdoor patio to learn more about Asheville’s connection with these remarkable pollinators!

As part of the fun, enjoy activities, including:

- *Live music from Queen Bee and the Stingers, with lead singer Terri Lynn Queen, backed by a group of talented musicians from western NC, they will have you dancing to their fun blend of classic rock.
- *Sample local honey with Asheville Bee Charmer, craft beer with Twin Leaf Brewery, and Renaissance Asheville’s creative display of hors d’oeuvres.
- *Try the “R-Stinger” from the cash bar. A portion of the proceeds from the “R-Stinger” will be donated to the Center for Honeybee Research
- *Learn about a day in the life of a Renaissance rooftop bee from “Honey” the Queen Bee, narrated by Asheville’s own Kat Williams.
- *Talk to the professionals about bees and other pollinators including Carl Chesick with the Center for Honeybee Research, Ina Warren of MakeWayForMonarchs.org, Bee City USA representatives, Ricky Manning, master bee hotel builder and Matt Willey, founder of The Good of the Hive initiative.
- *Learn about local products with featured vendors, such as artists Moni Hill (4x4 for Wild) and Brittany Tantara (Art Brat), nature photographer, Sophia Phillips Knoll, Janet Peterson with Bee Babes Body Products, and seed bombs with Sow True Seeds.
- *Take home a souvenir portrait of you and your friends, provided by TapSnap, www.tapsnap1131.com

The fun continues in the lobby from 7pm to 9pm for Evenings at Renaissance, featuring Honey Holler. The “Bee-Tini” cocktail will be featured in the Lobby Lounge with a portion of the proceeds from purchase of this drink being donated to Bee City USA

About Renaissance Asheville:

Renaissance Asheville is a full service hotel located at 31 Woodfin Ave in downtown Asheville, NC. For more information, contact the Director of Operations, Drew Walls, at 828-252-2711, or go online to www.renaissanceasheville.com/discover-asheville/local-events.